



FAVORITE INDEPENDENT

FIRA

RESTAURANT ASSOCIATION™

Get Some Local Flavor!

Coming Soon! Reward For Charity

The card that gives back to our local charities. Email us with your suggestions on local charities you would like to support

info@localflavor.com

Specials & Promotions From FIRA Member Restaurants

Be sure to visit our website at www.localflavor.org to check out monthly specials and exclusive discounts for FIRA cardholders; including double point offers, discount coupons for FIRA cardholders, wine dinners, charitable events, and great theme dinners.

Pick up a new edition of the FIRA Restaurant Directory today by visiting any participating member or by contacting us at info@localflavor.org

The FIRA Independent

December, 2009

Thanks For Getting Some Local Flavor!

It's been an exciting year for FIRA. We have a whole new look and have added some great restaurants to the association. We're also gearing up for the holiday season with FIRA Gift Cards in high demand. Where else can you get one gift card that is welcomed at 40 of your favorite local restaurants?

Rewards Card Make Over

FIRA Local Rewards Cards have a fresh new look. If you are interested in updating your rewards card, give us a call or email us and we'll send you a replacement card with all balances transferred.



Hot From The Press - The FIRA Restaurant Directory

Now available - the newest edition of the FIRA Restaurant Directory! Pick up a copy at any FIRA Restaurant or by contacting us at info@localflavor.org.

Check Out Our New Website!

Our website has recently been redesigned and offers visitors an improved, user friendly experience. Be sure to check us out at www.localflavor.org.

FIRA Gift Cards



The holiday season is upon us and we can offer you the perfect gift for your colleagues, family or friends – one gift card that is welcomed at 40 of your favorite local restaurants! Don't know what to get that special someone? Give the gift of "Local Flavor"! FIRA Gift Cards are welcomed at any FIRA Restaurant and can be purchased in any denomination. To order a FIRA Gift Card simply visit us at www.localflavor.org or call 877-EAT-FIRA.

Register Your Rewards Card:

While we may have your current mailing address, many times email addresses and phone numbers become outdated. Be sure that you have registered your rewards card so that you can:

HAVE SECURITY. Registering your Local Rewards Card will ensure that we can replace it if lost or stolen. *Neither FIRA nor the issuing restaurant(s) is/are responsible for lost or stolen cards; however every effort will be made to replace them.

WIN GREAT PRIZES. You'll be entered to win many prizes when registering your Local Rewards Card. With every swipe of your card you're automatically entered to win many great prizes. The more you use your FIRA Card, the more chances you have to WIN!

BE IN THE KNOW. We'll inform you when a new restaurant joins the association & keep you posted on many great specials from FIRA Member Restaurants.



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New to FIRA!

The Barn Tavern
 Brazo
 Castaway's Boat House
 The Green Monkey
 The Hayloft
 The River House
 Two Ceres Street

Happy Holidays!

FIRA and all of its member restaurants thank you for all of your support throughout the year. Here's to wishing you a happy holiday season!

Use Your FIRA Card at One of These Local Restaurants Today!

New Hampshire

Concord

Dos Amigos Burritos

Dover

The Barn Tavern
 Castaway's Boat House
 Dos Amigos Burritos
 Kelley's Row
 Weeksie's Pizza

Durham

JP's Eatery
 The Bagelry
 Three Chimney's Inn

Epping

The Holy Grail

Exeter

Rogan's Bakery & Rest.

Greenland

Country View Restaurant

Hampton

The Old Salt

Newmarket

The Riverworks

North Hampton

Bella Rose Pizza

Portsmouth

Blue Mermaid Island Grill
 Brazo
 Dos Amigos Burritos
 The Green Monkey
 Hebert's Seafood & Steaks
 MoJo's BBQ Shack
 Old Ferry Landing
 Poco's Bow St. Cantina
 Portsmouth Gas Light Co.
 The River House Restaurant
 TJ's
 Two Ceres Street

Rochester

Benedict's
 Pink Cadillac
 Remember When Diner

Wolfeboro

Club 59
 Morrissey's Front Porch

Maine

Eliot

Muddy River Marketplace

Kittery

Bob's Clam Hut
 Robert's Maine Grill

Moody

The Hayloft

Ogunquit

Bread & Roses Bakery

South Berwick

Fogarty's Family Restaurant

Wells

Alfredo's Pizzeria

York Harbor

Lobster Cove

www.localflavor.org • info@localflavor.org • 877-EAT-FIRA

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